

CABINET MEMBER UPDATE		
Overview and Scrutiny Committee (Adult Social Care) – 21 February 2023		
Councillor	Portfolio	Period of Report
Ian Moncur	Health and Wellbeing	Dec 22 & Jan 23

Public Health

0-19 Children's Services Re-commission

On 23rd June 2022 Cabinet approved the request for the re-procurement of the 0-19 Healthy Child Programme (up to 25 with SEND) for commencement on 1st April 2023; to run for a period of 5 years, with the option to extend for a further two years. The Director of Public Health was authorised to conduct a Light-Touch Regime procurement exercise and given delegated authority, in consultation with the Cabinet Member for Health and Wellbeing, to award the contract to the highest scoring bidder resulting from the procurement and to award any extension thereof.

On 20th September 2022 the invitation to tender was advertised on the CHEST, in the FTS and on Contracts Finder, closing on 18th October 2022. Financial provision of £6,029,312 per annum was allocated for the re-procurement of the service from the Public Health 0-19 Healthy Child Programme Budget.

Evaluation of tenders involved a two-staged process; a stage 1 pass / fail selection questionnaire, and at stage 2 the bid was evaluated against the award criteria of quality (70%), price (10%), social value (10%) and presentation / interview (10%).

At the time of presenting a verbal update to Cabinet Member, although the interview stage had been completed, the appointed panel felt that it was necessary to ask some further clarification questions via the chest. Panel were in the process of publishing the clarification questions, with a response deadline of 5th December 2022, after which discussions would be held regarding how to progress the procurement process.

Drugs & Alcohol Services Re-commission

On 23 June 2022 Cabinet approved the request for the re-procurement of a Young People and Families Substance Use Service. The Director of Public Health was authorised to conduct a Light-Touch Regime procurement exercise and given delegated authority, in consultation with the Cabinet Member for Health and Wellbeing to award the contract to the highest scoring bidder. On 15/09/22 the invitation to tender was advertised on the CHEST, in the FTS and on Contracts Finder.

Financial provision of £354,350 per annum was allocated for the re-procurement of the service from the Public Health Substance Use Budget.

Following the completion of the evaluation exercise it was recommended and agreed to award the contract for Young People and Families Substance Use Service to Change, Grow, Live Service Ltd (CGLS Ltd).

The service is now in the mobilisation stage with planning in place for the safe transfer of services and clients for commencement of the new contract on 1st April 2023; to run for a period of 5 years with the option to extend for a further two years.

Young Person Living Well Sefton Rename

The briefing provided an update relating to the work that had been undertaken to ascertain the name for the Children and Young Peoples Integrated Wellness Service (CYPiWS), 'Happy 'N' Healthy Sefton'.

The CYPiWS consists of a range of public health commissioned partners working collaboratively to improve children and young people's health and wellbeing by promoting a holistic approach, whilst reducing health inequalities. Partners include 0-19 Healthy Child Programme, Kooth, Active Sefton, We Are With You, ABL and sexual health, with the CYPiWS core team acting as the central point to co-ordinate integrated working, as well as providing specialist advice, easy navigation into other services, training, and relationship management with wider partners.

The team wanted to ensure that the name of the service resonated with those that would access it. As a result, CYPiWS sought the views and feedback of children and young people.

To do so, the CYPiWS team planned to engage with 50 children and young people across different demographics within Sefton by arranging to attend venues accessed by groups and deliver engagement sessions to gather their views and feedback. A questionnaire was devised, which described the service, its aims, and gave a list of name suggestions that the groups were able to rate, in addition to the option to add their own suggestions.

Through partnership work with Sefton CVS, the first engagement session took place with Sefton's Young Advisors, during which the questionnaire was piloted to ensure that it was user friendly. Further groups were then arranged, including Thornton's Youth Participation group at Thornton Family Wellbeing Centre, Brunswick Youth Club, Parenting 2000 in Crosby and Parenting 2000 in Southport.

57 children and young people provided feedback on the name for the service, including 39 males and 18 females, with an age range of 10-20 years.

After completing all engagement sessions, the name suggestions included Living Well Sefton, Growing Well, Happy 'N' Healthy, Be Healthy Hub, Wellness Matters

and WISH (Wellness Integrated Services Hub). Happy 'N' Healthy was the most popular name, which has strong alignment with the Children and Young People's Plan.

The Team now plan to share the name with all public health commissioned partners, in addition to wider stakeholders, including Early Help, Children's Social Care and Sefton CVS. A communications and marketing plan will be created, which will be used to launch the service online with members of the public and to create web content in order to raise awareness amongst families, children and young people. The service will also reach out to wider health colleagues and settings (e.g. schools) who will be able to signpost children, young people and families into the service for support with their health and wellbeing.

Mental Health We're Here Campaign

In January 2023, a presentation detailing the signposting campaign "We're Here" was presented to myself at Cabinet Member Briefing meeting. The presentation gave examples of the types of assets and branding intended to be used as part of this multi-agency cross partnership campaign. It is intended to be launched in the Spring of 2023, with accompanying radio and digital promotional campaigns to accompany it. It was agreed an update on progress and reach of the campaign would be brought back to Cabinet Member Briefing meeting after the campaign had been locally embedded in Sefton.

Obesity Update

Reason for Briefing

- Present the impact of the cost-of-living crisis on access to healthy food and opportunities to be physically active, which is likely to be impacting on healthy weight.
- Provide relevant information to highlight how this impact will not be felt equally across society, with lower income households facing mounting challenges when it comes to managing finances.
- Present local successes, challenges and barriers which the obesity task force teams are currently managing.
- Make recommendations as required in the context of the current cost of living crisis and its impact on making healthy food choices.

Context

The report focused on the current context and how the cost-of-living crisis is impacting on healthy weight and included issues such as access to healthy food and food choices, the impact on a household's ability to prepare healthy and nutritious food and provide access to physical activity. The report outlined how, when budgets are tight, households are forced to make decisions on food choices based on price rather than nutritional value, and also highlighted an issue around food preparedness and cooking methods detailing households are opting for cold food or using microwaves to cook or heat food.

Successes & Challenges

The report presented the successes and challenges of the 3 operational obesity task groups in Sefton working across the whole system and are represented by partners across communities, council, education, housing, NHS and the VCF. A summary and update from each of the task groups is available in the full report.

Recommendations

In summary, the report considered the complexity and impact of the cost-of-living crisis in Sefton related to the impact on overweight and obesity. Recommendations to manage obesity and overweight within the current cost of living crisis were included as below:

- The obesity and overweight action plan be redeveloped to ensure it is realistic and fit for purpose within the current cost of living crisis and linked to the Sefton childhood poverty strategy and WRAP agenda.
- Work with NHS colleagues to ensure the commitments included in the Cheshire and Merseyside Health and Care Partnership embeds movement, physical activity and sport across the Cheshire and Merseyside health and care system.
- All opportunities to influence healthier choices will be maintained and our providers are working at a local level to do this, however we must be both realistic and supportive where families are struggling to make the best food and exercise choices.
- Work with providers to ensure consideration is given regarding the messaging and focus of support in relation to healthy weight to ensure that it considers the cost-of-living crisis and opportunities to eat healthily and exercise more is both realistic and achievable.
- Task groups continue to work with Food Active/ Health Equalities Group who are lobbying national government to work with local authorities to implement measurable plans to improve the uptake of benefits such as Pension Credit and the Healthy Start Scheme. Food Active are also lobbying government to consider immediately extending Free School Meals to the 800,000 children living in poverty who are currently not eligible.

Public Health Risk Register

I received an update, the only item of note was the removal of the risks associated with the 0-19 commission, as this has been completed and the new contract awarded.

Leisure Update

Leisure

Membership levels across the six Active Sefton Leisure Centres reduced slightly between October – November 2022, with a fall of 141 members, taking the total to 11,931 as of 30th November. Due to the cost-of-living crisis, membership figures are

being monitored, as residents are making tougher decisions regarding their leisure spend.

Projects undertaken in the Centres have included:

- Essential works to the leisure pool railings and steelworks at Bootle Leisure Centre, with the pool re-opened as scheduled. During the close down period, repairs were also carried out in the changing rooms, and disco lights were also installed to the leisure pool to add a unique selling point for parties.
- Meetings have begun between the architects, mechanical and electrical engineers at Crosby Lakeside to start planning the Bunk Barn. Work is planned to commence in early February, and it is hoped that the scheme will be completed early September 2023.
- Completion of all electrical work is still to be concluded at Splash World, with a new reported mid – January completion date proposed, after which further works will be completed led by Leisure’s Management Team. Splash World toilets have been refitted with new cubicles, toilets and hand basins and new replacement showering facilities have been installed. The Café is currently under refurbishment too, with new cooking equipment installed and new seating and tables currently onsite. The Splash World website is currently undergoing improvements and will be launched early next year.
- The Team is still continuing to work with ICT on a full audit network and hardware audit as referenced in the last report.

The leisure development officer continues to provide a range of services and programmes across Sefton, delivered by Active Sports, Active Lifestyles and Active Workforce teams.

October half term saw a range of activities provided across the borough through Be Active. Sessions included a Halloween dance camp, Ditch the Stabilisers and football camps delivered in partnership with LFC Foundation, as well as well attended swim and splash sessions at the pools. As part of Operation Banger, the team also delivered Park Nights sessions Monday – Thursday during w/c 24th October and 31st October, in parks identified in partnership with Merseyside Police, Area Coordinators and Green Sefton colleagues.

Recruitment days were held for Aspiring Instructors at the end of November, followed by interviews, although there was less than anticipated interest in the programme. The programme is run in partnership with DWP and Sefton@Work. Through discussions it has been agreed the programme will be delivered on a reduced scale, incorporating one pathway for all participants rather than three. Sessions will also be delivered by Sefton Community Learning Service to support participants with interview skills and CV writing.

The Active Lifestyles Team continue to oversee the following Public Health commissioned Services: Exercise Referral (GP / Health Professional referral), NHS

APPENDIX B

Health Checks (self-referral), Weigh Forward Weight Management Programme (self-referral), and Falls Prevention – Active Ageing (GP / Health Professional referral). All programmes have seen an increase in referrals, with operational challenges overcome with the recruitment of two members of staff to support with the administration of the services.

The Active Sports team continue to deliver children and young people programmes, including the 121 service in the community and secondary schools to improve the mental wellbeing through physical activity. The team also oversee the children's weight management programme, Move It, and work with school nurses and partners to promote the programme. The School Health team have called parents and carers of any children who were classified as overweight or very overweight as part of the NCMP, which has led to a significant increase in referrals. To combat this, community classes have continued to be provided at Bootle Leisure Centre, Netherton Activity Centre and Litherland Sports Park as part of a 6-week group programme.

Active Workforce continue to deliver a comprehensive staff wellbeing offer to a range of organisations. A key piece of work has been raising awareness of the menopause. Working in partnership with UNISON, the service is providing support and awareness in all workplaces, with the aim of improving the lives of those going through the menopause by creating more understanding and knowledge across organisations.

Physical Activity Strategy Update

As part of the development of a new physical activity strategy for Sefton, a procurement process has been completed, with external consultants Miova appointed. Initial meetings have been held in December to discuss the vision of the strategy and the scope of work.

The new strategy will align to Sefton Place and existing work such as Start Well, Live Well and Age Well. It will also compliment other strategies both in the physical activity sector such as Sport England's 'Uniting the Movement', the new Cheshire & Merseyside 'All Together Active' strategy and MSP 'Moving Together', and recently released Sefton strategies such as the new Child Poverty strategy, as well as aligning to the Health & Wellbeing strategy.

The strategy will involve consultation and engagement with the public, service users and stakeholders, and as such is scheduled for Consultation and Engagement Panel on 10th March, during which Miova will be presenting the proposed plan. It will involve stakeholder events to engage with a range of organisations, gaining feedback and shaping the strategy with quantitative and qualitative data. The findings will then be reported back to the Consultation and Engagement Panel at their 15 July meeting, with the strategy launched later in the year.